



Imperial Dade and BradyPLUS Complete Merger

JERSEY CITY, N.J., and LAS VEGAS, N.V. March 12, 2026 –Imperial Dade and BradyPLUS today announced the successful close of their previously announced merger. The transaction creates a leading North American distribution platform offering janitorial and sanitation (“JanSan”), foodservice, and industrial packaging products in the United States and Canada with expanded scale, product offerings, geographic reach, and enhanced customer solutions.

With the close of the transaction, Jason Tillis, Chief Executive Officer of Imperial Dade, has been appointed Chief Executive Officer of the combined company. Ken Sweder, Chairman and Chief Executive Officer of BradyPLUS, will continue to serve on the Board of Directors, working closely with Jason Tillis to support a smooth leadership transition.

“This is a transformational milestone for our customers, employees, and partners,” said Jason Tillis. “Imperial Dade and BradyPLUS share a strong customer-first culture, deep local relationships, and a long-term view of value creation. The companies also have complementary product and service offerings and geographic service areas in many parts of North America. I’m honored to lead this organization as we build on our combined strengths to deliver enhanced solutions, broader capabilities, exceptional service, and greater value to customers. Under Ken’s leadership, BradyPLUS successfully integrated legacy businesses, strengthened its platform, and positioned the company for long-term growth. I’m grateful for his continued partnership and support as we move forward together.”

“I’m incredibly proud of what the BradyPLUS team has accomplished and excited about what lies ahead,” said Ken Sweder. “This combination brings together two like-minded organizations with shared values and complementary strengths. I’m confident in the company’s continued momentum and growth, and I look forward to supporting the team and helping drive our strategic priorities.”

In connection with the merger close, the company also announced that Manny Perez de la Mesa has been appointed Chairman of the Board of Directors. Perez de la Mesa is a highly accomplished distribution executive with more than four decades of leadership experience across global, publicly traded companies. He previously served as President and Chief Executive Officer of Pool Corporation for nearly two decades and has been a longstanding board member of Imperial Dade.

“The combination of Imperial Dade and BradyPLUS creates a differentiated platform with strong leadership, a clear strategy, and a deep commitment to customers and employees,” added Manny Perez de la Mesa. “Moving forward, we are exceptionally well positioned for long-term growth.”

The combined company will continue to operate with a strong local service model, supported by national scale, expanded product offerings, and enhanced digital and operational capabilities.

Bain Capital Private Equity, LP, Kelso & Company, LP, Advent International, LP, Warburg Pincus LLC, Fomento Económico Mexicano, S.A.B. de C.V. (FEMSA), the Tillis Family, and management are among the shareholders that will have representation on the Board of Directors. All existing capital partners will remain invested in the combined company and have representation on the Board of Directors.

Jefferies, Goldman Sachs, and Kirkland & Ellis, LLP served as advisors to Imperial Dade. Harris Williams and Debevoise & Plimpton, LLP served as advisors to BradyPLUS.

About Imperial Dade

Founded in 1935, Imperial Dade is a leading distributor of foodservice, JanSan, and industrial packaging products and solutions in North America. With more than 125 strategically located facilities and a workforce of over 7,500 employees, Imperial Dade has built a business with national reach and localized service.

Since 2007, under the leadership of Chairman Robert Tillis and CEO Jason Tillis, Imperial Dade has achieved significant growth through a combination of organic initiatives and strategic acquisitions. For more information, visit www.imperialdade.com.

About BradyPLUS

BradyPLUS is a leading distributor and solution provider focused on JanSan, foodservice, and industrial packaging. We are driven to make customers more successful and operations more productive and sustainable. We offer Supplies PLUS Support: Premium brands, expert advice, and exceptional customer experiences. Our 6,000 associates have a passion for delivering innovative solutions for the business challenges of today and tomorrow. For more information, please visit www.BradyPLUS.com.